



## NACUSO Networking Lounge Exhibit Packages & Benefits Overview

There are four (4) levels of packages offered to sponsor and exhibit in our Networking Lounge: Titanium, Diamond, Emerald and Sapphire. Below are the prices and benefits included with each package. Exhibiting in the Networking Lounge is optional, if you prefer to purchase a sponsorship without utilizing the exhibit space, contact [events@nacuso.org](mailto:events@nacuso.org) to make arrangements. For additional information and to sign-up for Exhibit space, visit the [conference section](#) @ nacuso.org.

**Additional details will be sent to all Partners and exhibitors covering logistics and deadlines in late January.**

	Titanium \$15,000	Diamond \$9,000	Emerald \$7,000	Sapphire \$5,000
	<b>Pre &amp; Post Event Marketing Opportunities</b>			
<b>Advance list of Attendees</b> - available March 11, 2024 with updates	•	•	•	•
<b>Company Recognition</b> on NACUSO's website	•	•	•	
	<b>Onsite Participation/Branding Exposure</b>			
<b>Number of Complimentary Registrations</b> included with package. Additional registrations discounted @ \$1350 pp (allows all event access)	<b>3 comps</b>	<b>2 comps</b>	<b>2 comps</b>	<b>1 comp</b>
<b>Exhibit Space</b> (includes draped 6' table, chairs & Wi-Fi)	•	•	•	•
<b>Logo Signage</b> in Networking Lounge and registration area	•	•	•	•
<b>Group Discount:</b> 1 Comp registration given for 3 paid registrations	•	•	•	•
<b>Company Logo</b> displayed on-screen in General Session/Exhibit Ballrooms	•	•	•	
<b>Company Ad</b> displayed on-screen in General Session/Exhibit Ballrooms	•	•		
<b>For Titanium:</b> Recognition for one premier event (options on next page)	•			
<b>For Diamond:</b> Recognition for one event (options on next page)		•		
<b>For Emerald:</b> Recognition for one event (options on next page)			•	
<b>Logo &amp; Company</b> included in attendee conference guide	•	•	•	•
<b>Logo &amp; Company Description</b> included in conference mobile app	•	•	•	•
<b>Company Brochures/Promotional Items</b> included in attendee tote bags	•	•	•	

**NACUSO Platinum Partners and Gold Partners receive year-round benefits plus extra NACUSO Network event benefits included with their year-round membership. For more information on joining NACUSO as a Partner, contact [Amanda@nacuso.org](mailto:Amanda@nacuso.org).**

**NACUSO Platinum Partners:** Platinum Partners receive all of the above event benefits plus free exhibit space, two complimentary registrations and additional partner recognition throughout the event. Platinum Partners can also opt to purchase selected Diamond or Emerald Sponsorships at 50% off for more brand recognition opportunities.

**NACUSO Gold Partners:** Gold Partners receive 50% off selected Sponsor/Exhibitor packages, one comped registration and additional partner recognition throughout the event. Purchasing any exhibit package offers one (1) extra comped registration.

**Use this link to check availability and to reserve exhibit packages: [NACUSO Exhibit Packages](#)**

## **\$15,000 Titanium - Premier Selection of Event Options – choose one**

### **Kiosk Branded Badge Station** - exclusive to one company (not eligible for 50% discount)

Sponsor Recognition for new onsite badge system, logo printed on badge printing system

### **Next Big Idea Competition** - exclusive to one company (not eligible for 50% discount)

Sponsor recognition for Next Big Idea Award and Competition, highly marketed, company logo on signage & AV screens

### **WiFi Access** - exclusive to one company (not eligible for 50% discount)

Includes WiFi card distributed to attendees, company logo on signage & AV screens

### **Event Registration System** - exclusive to one company (not eligible for 50% discount)

Sponsor logo appears on home page of attendee registration system (logo visibility through middle of April)

## **\$9,000 Diamond Level Sponsor Options – choose a first and a second event option**

### **Opening Registration Welcome Branded Treat** - several spots offered (not eligible for 50% discount)

Sponsor recognition for branded treat items distributed to attendees at registration

### **Attendee Pocket Agenda** - exclusive to one company

Your company logo printed on the popular pocket agenda, distributed to all attendees & used daily

### **Conference Printed Guide** - exclusive to one company

Sponsor recognition for Conference Guide, one page black and white ad included & used by all attendees daily

### **Monday's Disney Golf Outing** - exclusive to one company, Recognition w/Platinum Partners (not eligible for 50% discount)

Sponsor recognition on signage with option to provide golf items – includes one comped golf spot

### **Monday Cocktail Station during Opening Receptions** (not eligible for 50% discount)

Multiple stations available, each company will get recognition for one drink station during one reception - served near exhibit

### **Tuesday or Wednesday Cocktail Station during Hospitality Reception**

Multiple stations available, each company will get recognition for one drink station during one reception - served near exhibit

### **Podcast/Lobby Conversation Station** – available for two companies

Company recognition for podcast station centered in registration lobby area

### **Keynote/General Sessions to Sponsor: Curious Conversations/Annie B. Andrews/Duncan Wardle**

Sponsor recognition for highly attended general sessions (choose the desired session on the signup form) – each session exclusive to one company

## **\$7,000 Emerald Level Sponsors Options – choose a first and a second event option**

### **Networking Lounge Charging Station** - (4) separate stations available to (4) companies

Sponsor recognition for device charging station at one Networking Lounge seating area - exhibit will be next to seating area

### **Water Station Sponsor** - exclusive to one company

Logo signage at water stations with option to purchase company branded tumblers (at company's expense)

### **Disney Souvenir Pin for Booth Giveaway** available for three companies (not eligible for 50% discount)

Sponsor given assorted Disney pins to give away at their booth, company logo on signage & AV screen

### **Event Photographer/Videographer** - exclusive to one company

Sponsor recognition for event photographer and videographer, company logo on signage & AV screen

### **Breakout and General Sessions to Sponsor: Monday's New Attendee & Welcome Orientation, Monday's Hot Topics for CUs & CUSOs in 2024, Regulatory Breakout Session, Hack-a-Thon, Small Credit Union Workshop**

Sponsor recognition for highly attended sessions (choose the desired individual session on the signup form) – each session is exclusive to one company, company logo on signage & AV screen

### **Wednesday CUSO Awards Presentation** - available for two companies

Sponsor recognition for awards presentation, company logo on signage & AV screen

### **Tuesday or Wednesday Refreshment Breaks: Juice Shot Stations** - available for two companies per day

Exhibit placement by treat or beverage station, company logo on signage & AV screen (not eligible for 50% discount)

### **Tuesday or Wednesday Refreshment Break: Fruit Smoothie Stations** - available for two companies per day

Exhibit placement by treat or beverage station, company logo on signage & AV screen *(not eligible for 50% discount)*

**Tuesday or Wednesday Refreshment Break: Treat Stations** - available for two companies per day

Exhibit placement by treat or beverage station, company logo on signage & AV screen

**Tuesday, Wednesday or Thursday Breakfasts** exclusive to two companies for each day

Sponsor recognition for dining event includes signage on AV screen and option to place marketing items at meal tables

**Tuesday or Wednesday Luncheons** - exclusive to two companies for each day

Sponsor recognition for dining event includes signage on AV screen and option to place marketing items at meal tables

**Monday, Tuesday or Wednesday Coffee Stations** - available for two companies per day *(50% discount not offered)*

Multiple coffee stations, sponsor recognition for station for selected day, company logo on signage & AV screen

**General Session Raffle Drawings for \$300 Gift Cards & Other Prizes** - available for five companies

Multiple drawings on each day during General Sessions for \$300 gift cards, company logo on signage & AV screen



## Next Steps: Sponsor/Exhibitor Signup Instructions

NACUSO Sponsorship packages are available on a first-come, first-serve basis. Sponsorships are considered committed upon receipt of payment and it is understood refunds will not be granted. Please note some options or benefits are subject to change. Sponsor Benefits/Attendee list will not be provided until payment is received. To reserve your space, complete the online form.

- 1. EXHIBIT SPONSOR SIGN-UP:** Complete the exhibit signup and payment form online. If you're signing up for the Diamond or Emerald level packages, please indicate your 1<sup>st</sup> and 2<sup>nd</sup> choices during the signup process. We will do our best to accommodate your first choice: [Exhibit Signup & Payment Form](#)
- 2. PAYMENT:** Payments for exhibit space can be made online by credit card, check or via ACH. For ACH payment, please contact [Shannon@nacuso.org](mailto:Shannon@nacuso.org) for instructions. Check payments should go to: NACUSO Events, 4736 Royal Ave, PMB 109202, Eugene, OR 97402. Benefits will not be provided until payment is received.
- 3. REGISTRATION:** All participants/exhibitors must register for the conference - [Click here to register.](#)
  - To register using your **free exhibitor or partner registration(s)**, select 'Comped Registration' as the registration type. In the next drop box, select the applicable type of comp (e.g. "Sponsor/Exhibitor Comp" or "Gold Partner Comp").
  - For any registrations that need to be **paid for**, select 'Event Sponsors/Non-Partners' as the registration type. If you're a NACUSO Partner, select the Gold Partner or Platinum Partner as the registration type. This will allow you to register at the discounted registration rate of \$1350 per person. You can register multiple attendees (both **paid** and **comped**), as a group registration in one transaction.
- 4. TO BOOK HOTEL AT DISNEY'S YACHT & BEACH CLUB RESORTS:**
  - The deadline to book rooms at NACUSO's room rate of \$289+tax per night is **March 21, 2024.**
  - For all hotel details [click here.](#) To book hotel reservations directly with Disney [click here.](#)

Additional information and forms regarding the exhibit schedule, AV/electrical, setup, shipping instructions, etc. will be sent in late January. If you have any questions or changes, please call the NACUSO office at (888) 462-2870 or e-mail [events@nacuso.org](mailto:events@nacuso.org) or [Shawna@nacuso.org](mailto:Shawna@nacuso.org).

Use this link to check availability and to reserve exhibit packages: [NACUSO Exhibit Packages](#)